



BUSINESS FOR PEACE SPOTLIGHT SERIES ON DECENT WORK

26-28 MAY 2021



BUSINESS
FOR PEACE
FOUNDATION

A recap of keynote presentations, debates
& roundtable discussions featuring global
and regional business leaders and experts.



The Spotlight Series offered insight and actionable ideas as to how businesses can adopt a multi-stakeholder approach to create better systems for decent work, safeguard employees' rights and safety, build more resilient supply chains, and increase economic and social participation of youths and the most vulnerable in society.



BUSINESS
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FOUNDATION

BUSINESS FOR PEACE

Business for Peace Foundation is an international foundation based in Oslo that aims to support, inspire, and recognise global business leaders who are positively changing the face of business. Founded in 2007, the Foundation was established with the vision that all business leaders see improving society as their higher purpose. At the centre of the Foundation's efforts is the annual Oslo Business for Peace Award.

Each year, recipients are selected by an independent committee of Nobel Prize Laureates in Peace and Economics in closed-door sessions. The Award is conferred to exceptional individuals who exemplify the Foundation's concept of being *businessworthy*: ethically and responsibly creating economic value that also creates value for society.

2021 SPOTLIGHT SERIES

Each year, Business for Peace hosts a Summit in Oslo, Norway. The Summit includes keynote presentations, debates, and roundtable discussions featuring business leaders and experts from a breadth of fields. The event serves to accelerate the Foundation's vision to recognise, inspire and accelerate *businessworthy* leadership.

In 2021, due to the coronavirus pandemic, the annual Summit was not able to take place as usual. However, important, cross-sector conversations and action still needed to occur, perhaps more than ever before. In lieu of a physical Summit in 2021, the Foundation hosted a three-day, online Spotlight Series focusing on Sustainable Development Goal (SDG) 8: Decent Work and Inclusive Economic Growth.

In the 2021 Business for Peace Spotlight Series, we examined our shared objective to rebuild better systems of work, looked at ways to improve visibility for marginalised groups and explored how to turn challenges into opportunities with the SDGs as a roadmap.

We heard from expert panelists and global leaders whose experience at local, national, regional and international levels all help guide the way forward.

It is clear that a renewed commitment to collaboration, centered around the 2030 Agenda, is needed to tackle challenges that are too great for any of us to solve alone. Our decisions on economic recovery, climate change, and international trade and cooperation will shape decent work and economic growth for generations to come.

It is in this spirit we organised the 2021 Business for Peace Spotlight Series. By shining a light on these crucial issues, we called on the global business community to take action.



2021 SPOTLIGHT SPEAKERS

The expert speakers for the Spotlight Series included a Nobel-winning economist, the Deputy Secretary General of the United Nations, global business leaders, academics, politicians and Business for Peace Honourees.



MOHAMED ABDULLAHI
Somali-Translator, Proofreader
& Web Researcher,
Ifrikia Online



KNUT ANDERSEN
Global Livelihoods Manager,
Norwegian Refugee Council



LADÉ ARABA
Managing Director of Africa,
Convergence Finance



ALEXANDER BETTS
Professor of Forced Migration
& International Affairs,
University of Oxford



SARAH BEYDOUN
Founder & Creative Director,
Sarah's Bag
Business for Peace Honouree (2016)



ROGER BJØRNSTAD
Chief Economist,
Norwegian Confederation
of Trade Unions (LO)



SIR RONALD COHEN
Chairman, Global Steering
Group for Impact Investment



KAFUI DEY
Television Host,
Diaspora Network



JUSTIN DILLON
Award-winning Entrepreneur,
Author and Founder/CEO
of FRDM



ANDRADA DUGAN
Head of Urban Lab,
Paris & Co



CARRIE GEORGE
Vice President and Head of
Sustainability & Impact,
Everledge



KAMZY GUNARATNAM
Deputy Mayor of Oslo,
Oslo Municipality



CARINE SMITH IHENACHO

Chief Governance
& Compliance Officer, Norges
Bank Investment Management



REYNIR INDAHL

Founder & Managing
Partner, Summa Equity



RAYMOND JOHANSEN

The Governing Mayor of Oslo



IDAR KREUTZER

CEO, Finance Norway



LISE KURBIEL

Head of the Joint SDG Fund
Secretariat, United Nations



KJERSTI LØKEN STAVRUM

CEO, Tinius Trust /
President, Norwegian PEN



FABIENNE MICHAUX

Director, UNDP SDG Impact



AMINA MOHAMMED

Deputy Secretary-General,
United Nations



CARLOS MOREIRA

Secretary General,
OISTE Foundation



DR. JAMES MWANGI

Group Managing Direction & CEO,
Equity Group Holdings / Executive &
Chairman, Equity Group Foundation
Business for Peace Honouree (2020)



SANDA OJIAMBO

Executive Direction, United
Nations Global Compact



FELICITAS PANTOJA

Founder & CEO,
Coffee for Peace
Business for Peace Honouree (2020)



PAUL POLMAN

Co-founder & Chair,
IMAGINE
Business for Peace Honouree (2015)



FIONA REYNOLDS

CEO, Principles for
Responsible Investment



GUY RYDER

Director General,
International Labour
Organisation



JEAN-PHILIPPE DE SCHREVEL

Founder & Managing Partner,
Bamboo Capital - SDG500



CHRISTIAN SINDING

CEO & Managing Partner,
EQT



BÅRD VEGAR SOLHJELL

Director General, Norwegian
Agency for Development
Cooperation



JOSEPH E. STIGLITZ

Economist, Public Policy
Analyst, and Professor
at Columbia University



MARTE SØLVSBERG

Business Advisor to
the President, Orkla AS



DANAT TEKIE

Co-Founder & Chief External
Relations Officer, YSI



FANI TITI

Group Chief Executive,
Investec



RAHWA YOHANESS

Founder & Director,
Manifold

“The pandemic has exposed the inequalities in our societies. Covid-19 has affected people with poor health and poor income the worst. We need to build back better and we need more equal and greener societies.”

JOSEPH E. STIGLITZ, NOBEL-PRIZE WINNING ECONOMIST

“We have to build up trust in good times to make sure we can work together when things go bad. We are in the process of building back better, but have a long way to go. The SDGs must play a leading role in navigating us out of the crisis.”

FIONA REYNOLDS, PRINCIPLES FOR RESPONSIBLE INVESTMENT (PRI)

“If you want to create a movement, people have to be connected to it. We are all connected to modern day slavery because we are consumers. We have to connect the dots between consumers and slavery footprints.”

JUSTIN DILLON, FOUNDER, FRDM

“All municipalities in Norway, by law, has a youth council that needs to be consulted with regarding all issues on youth. But a lot of the youth that are involved are from privileged backgrounds we need to get youth engaged from all backgrounds.”

KAMZY GUNARATNAM, DEPUTY MAYOR OF OSLO, OSLO MUNICIPALITY

“To rebuild from Covid-19 means rebuilding trust. A new social contract to address inequalities that delivers adequate social protection & decent job opportunities. Social dialogue is key to making it a reality.”

GUY RYDER, DIRECTOR GENERAL, INTERNATIONAL LABOUR ORGANISATION

“[The Spotlight Series was a] great opportunity to better understand the challenges migrants, refugees, IDPs, and people with disabilities face to get into the labour market.”

KNUT ANDERSEN, GLOBAL LIVELIHOODS MANAGER, NORWEGIAN REFUGEE COUNCIL



2021 SPOTLIGHT PROGRAMME

The three-day Spotlight Series on UN SDG8 examined ways to rebuild better systems of work, looked at ways to improve visibility for marginalised groups and explored how to turn challenges into opportunities with the SDGs as a roadmap.



26 MAY

The first day of the Spotlight Series looked at how businesses can adopt a multi-stakeholder approach to create better systems for decent work, safeguard employees' rights and safety, and build more resilient supply chains.

Sessions included:

- Rethinking Systems of Decent Work
- Stakeholder Capitalism in the Post-Pandemic World: Conversation with Joseph Stiglitz
- Building Resilient Supply Chains

27 MAY

The second day we explored how to tackle social and economic challenges arising from the current pandemic to generating innovative solutions and re-building resilient, inclusive and sustainable economies.

Sessions included:

- Inspiring Youth Inclusion and Participation
- The Hidden Workforce
- Role of Governments and Businesses in Building Back Better

28 MAY

On the final day, we learned more about financial inclusion, sustainable investing, blended finance and how it all relates to UN SDG8.

Sessions included:

- Ensuring Financial Services for All: Leading Financial Inclusion with Dr. James Mwangi
- Sustainable Investing: The SDG Impact Standards in Focus
- Scaling Sustainable Finance and Economic Growth with Keynote Address by Amina Mohammed

VIEW THE FULL PROGRAMME HERE [↗](#)

2021 SPOTLIGHT VIDEOS



▶ **MAIN HIGHLIGHTS** [↗](#)

26 MAY

▶ **WELCOME & INTRODUCTION** [↗](#)

▶ **RETHINKING SYSTEMS OF DECENT WORK** [↗](#)

▶ **STAKEHOLDER CAPITALISM IN THE POST-PANDEMIC WORLD** [↗](#)

▶ **BUILDING RESILIENT SUPPLY CHAINS** [↗](#)

27 MAY

▶ **INSPIRING YOUTH INCLUSION & PARTICIPATION** [↗](#)

▶ **THE HIDDEN WORKFORCE** [↗](#)

▶ **ROLE OF GOVERNMENTS & BUSINESSES IN BUILDING BACK BETTER** [↗](#)

28 MAY

▶ **ENSURING FINANCIAL SERVICES FOR ALL: LEADING FINANCIAL INCLUSION** [↗](#)

▶ **SUSTAINABLE INVESTING: THE SDG IMPACT STANDARDS IN FOCUS** [↗](#)

▶ **SCALING SUSTAINABLE FINANCE & ECONOMIC GROWTH** [↗](#)

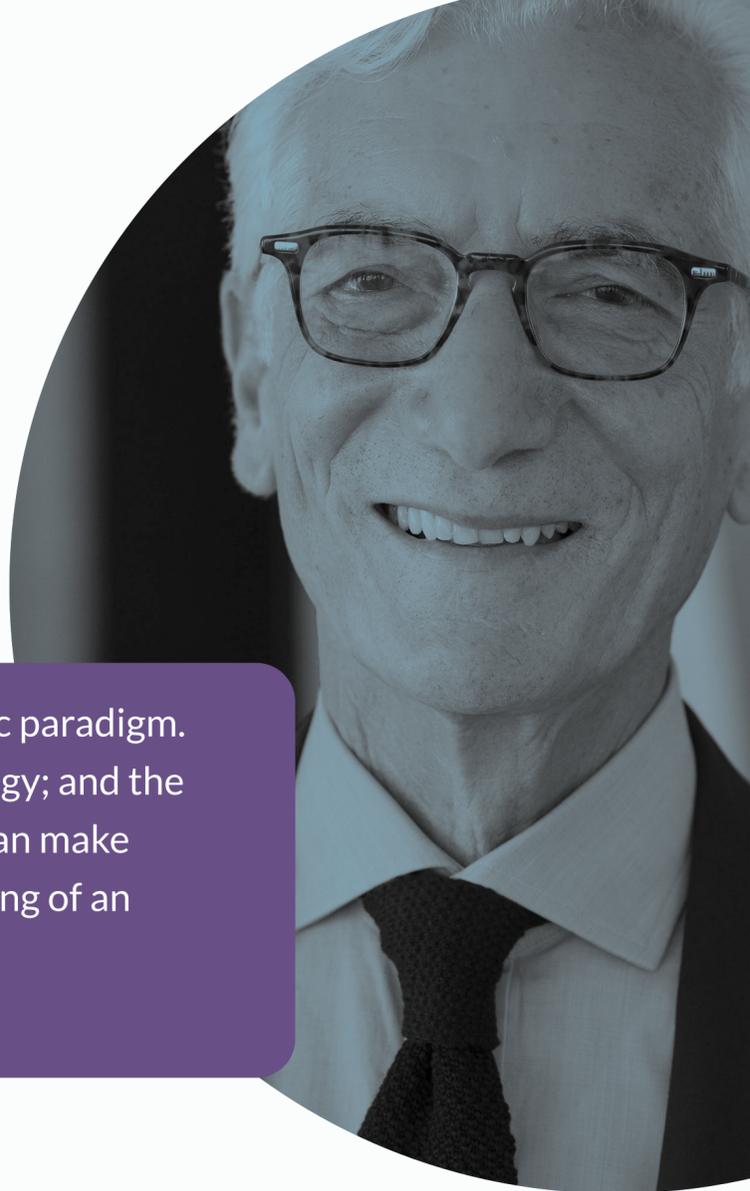
▶ **MAKING BLENDED FINANCE WORK FOR THE SDGS** [↗](#)



“We don’t call our account holders customers, we call them Members – and this is because they are part of a social-economic movement.”
DR. JAMES MWANGI, EQUITY GROUP FOUNDATION

“To move forward, we need to get the SDGs back on track. We have a dream of bringing Wall Street on this track to meet the needs of countries, societies and economies in crisis.”
LISA KURBIEL, UNITED NATIONS JOINT SDG FUND

“We need to ensure that refugees have the right to work, freedom of movement and access to digital identities. Businesses need to engage and include refugees in global economies.”
ALEXANDER BETTS, PROF. OF FORCED MIGRATION & INTERNATIONAL AFFAIRS, OXFORD UNIVERSITY

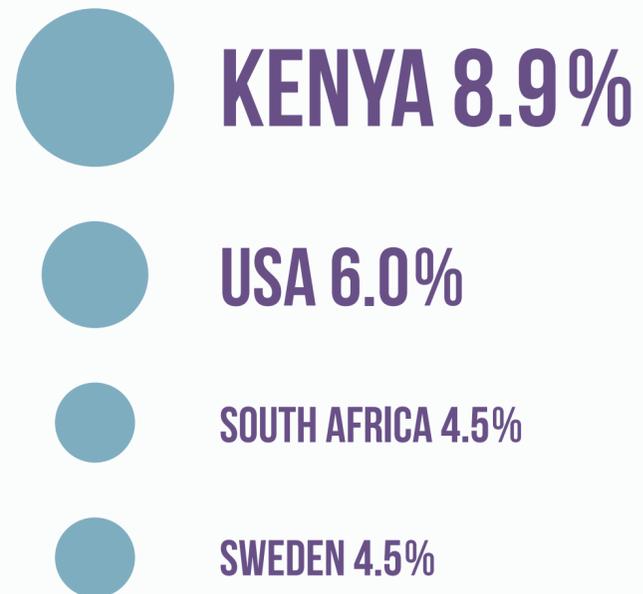


“Promoting youth inclusion is vital for economic progress.”
ANDRADA DUGAN, HEAD OF URBAN LAB, PARIS & CO

“Three major forces are changing our economic paradigm. Huge changes in values; huge leaps in technology; and the possibility to measure the impact businesses can make to people and the planet. We are in the beginning of an impact revolution.”
SIR RONALD COHEN, GLOBAL STEERING GROUP FOR IMPACT INVESTMENT

“These are truly unprecedented times. Countries are going through difficult phases and we have a global health crisis, economic crisis, inequality and climate crisis. We need to build forward better.”
SANDA OJIAMBO, EXECUTIVE DIRECTOR, UNITED NATIONS GLOBAL COMPACT

VIEWING FIGURES



OTHER COUNTRIES:

Australia, Bangladesh, Belgium, Brazil, Canada, Colombia, Denmark, France, Germany, India, Italy, Israel, Japan, Philippines, Poland, Portugal, Qatar, Singapore, Slovakia, Spain, Sri Lanka, Switzerland, Netherlands, United Arab Emirates, United Kingdom.

The figures are taken as an average over the 3 days of the Spotlight Series.

NOMINATION PARTNERS



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Resilient nations.*



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